



PO Box 560 CURTIN ACT 2605  
 Phone: 02 6270 5410 Fax: 02 6273 0455 Email: advertising@ama-act.com.au

**ADVERTISING AGREEMENT FOR CANBERRA DOCTOR 2010-2011**

Advertiser: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

**“Back Page Classifieds” Rates (Placement and artwork/design - where required)**

Please tick relevant boxes – size and appropriate rate

Size:	AMA Member Price	Non-AMA Member Price
<input type="checkbox"/> 42mm x 51mm	.....\$ 72.50	<input type="checkbox"/> .....\$ 90.00
<input type="checkbox"/> 88mm x 51mm	.....\$137.50	<input type="checkbox"/> .....\$164.00
<input type="checkbox"/> 42mm x 105mm	.....\$135.00	<input type="checkbox"/> .....\$162.00
<input type="checkbox"/> 88mm x 105mm	.....\$275.00	<input type="checkbox"/> .....\$330.00
<input type="checkbox"/> 88mm x 160mm	.....\$405.00	<input type="checkbox"/> .....\$485.00
<input type="checkbox"/> 160mm x 160mm	.....\$447.50	<input type="checkbox"/> .....\$540.00

**\* AGENCY DISCOUNT DOES NOT APPLY TO CLASSIFIED ADVERTISERS**  
*All prices are GST inclusive*

**Bookings – 2010:**

**Bookings – 2011:**

- February
- March
- April
- May
- June
- July
- August
- September
- October
- November

- February
- March
- April
- May
- June
- July
- August
- September
- October
- November

**ADVERTISING PACKAGES AVAILABLE**

**10 Months booking – PRE-PAID - 2 Editions advertising FREE**

Commencement month / year

--	--

Expiry month / year

--	--

**Free edition (1)**

--	--

**Free edition (2)**

--	--

**10 Months booking – paid monthly – 10% discount applies**

Commencement month / year

--	--

Expiry month / year

--	--

**Please note:**

- 2011 prices subject to change.
- Accounts are issued at the discretion of the AMA ACT; some bookings may require payment in advance. Payment of accounts within 30 days from invoice date.
- **Advertising cut-offs for 2010 -**

Advertising booking and copy to be received by 10:00am on the following dates:

- Wednesday, 10 February
  - Wednesday, 17 March
  - Wednesday, 14 April
  - Wednesday, 12 May
  - Wednesday, 16 June
  - Wednesday, 14 July
  - Wednesday, 18 August
  - Wednesday 15 September
  - Wednesday, 13 October
  - Wednesday, 24 November
- For the 'Back Page Classifieds' priority will be given to doctors then our regular advertisers. Any overflow will be placed in General News.
  - Where an advertisement requires typesetting a proof in PDF format will be sent by email or fax for review prior to printing. This normally occurs in the week prior to publication.
  - AMA ACT reserves the right to vary the number and timing of editions.