



PO Box 560 CURTIN ACT 2605 Phone: 02 6270 5410 Fax: 02 6273 0455
 Email: advertising@ama-act.com.au

ADVERTISING AGREEMENT FOR CANBERRA DOCTOR 2010/2011

Advertiser: _____

Mailing Address: _____

Contact Name: _____

Phone: _____ Fax: _____

Email: _____

Early General News Rates (EGN) (Placement and artwork/design – where required)

Please tick relevant box

Size	Price
<input type="checkbox"/> Spot ads (51mm x 105mm) \$165.00
<input type="checkbox"/> Side Strip (1 full column OR 2 columns half page) \$550.00
<input type="checkbox"/> 1/5 page (134mm x 105mm) \$550.00
<input type="checkbox"/> ¼ Page (88mm x 269mm - strip) \$690.00
<input type="checkbox"/> ½ Page (134mm x 269mm - strip) \$1,360.00
<input type="checkbox"/> Full Page (310mm x 269mm) \$2,700.00
<input type="checkbox"/> Front Strip only (88mm x 269mm) \$830.00
<input type="checkbox"/> Special size – price available on request based on per column centimetre	

*** AGENCIES WILL NEED TO ADD COMMISSION AS WE ARE UNABLE TO OFFER A DISCOUNT TO AGENCIES FOR LESS THAN A FULL YEAR BOOKING**

All prices are GST inclusive

Bookings – 2010:

- February
- March
- April
- May
- June
- July
- August
- September
- October
- November

Bookings – 2011:

- February
- March
- April
- May
- June
- July
- August
- September
- October
- November

ADVERTISING PACKAGES AVAILABLE

- 10 Months booking – pre-paid –
Pay for 10 months and get 2 editions advertising FREE**

Commencement month / year

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Expiry month / year

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Free edition (1)

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Free edition (2)

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- 10 Months booking – paid monthly – 10% discount applies**

Commencement month / year

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Expiry month / year

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Please note:

- 2011 prices subject to change.
- Accounts are issued at the discretion of the AMA ACT; some bookings may require payment in advance. Payment of accounts within 30 days from invoice date.
- **Advertising cut-offs for 2010 -**
Advertising booking and copy to be received by 10:00am on the following dates:
 - Wednesday, 10 February
 - Wednesday, 17 March
 - Wednesday, 14 April
 - Wednesday, 12 May
 - Wednesday, 16 June
 - Wednesday, 14 July
 - Wednesday, 18 August
 - Wednesday 15 September
 - Wednesday, 13 October
 - Wednesday, 24 November
- When preparing advertising copy please note the following dimensions of our publication. Please use this as a guide for artwork.
 - 5 columns per page
 - 1 column – 51mm
 - 2 columns – 105mm
 - 3 columns – 160mm
 - 4 columns – 215mm
 - 5 columns – 269mm
- Pricing for special sizing is available on request and will be based on 'column centimetre'.
- AMA ACT reserves the right to vary the number and timing of editions.